

# MARION SORREL DEJERINE

## SENIOR ART DIRECTOR

+33(0) 7 68676520

marion@marionsorrel.com

Website: [www.marionsorrel.com](http://www.marionsorrel.com)

Nationality: French and American

## 2012 - 2017 (5 years, 6 months)

### MEDIA ARTS LAB (TBWA-APPLE)

Senior Art director for the European advertising agency Media Arts Lab dedicated to Apple, based in London. Conception of 360° campaigns through Europe as well as being in charge of localising the U.S ads for all 12 countries we represent. TV, print and digital.

## 2010 - 2012 (2 years)

### FRANCE TÉLÉVISIONS

Art director for the print studio of the national French TV brand. Conception and realisation of press kits, invitations, leaflets etc..

Freelanced for the brand on and off for 1 year, and was permanent for 1 year.

## 2011 (3 months)

### MALHERBE DESIGN

Freelanced for the design agency in Paris. Worked for different clients such as DIOR, LECLERC. Worked on print and digital briefs.

## 2010 (4 months)

### 4UATRE

Graphic designer / Art director for the advertising agency «4uatre». Worked for brands such as Dunlopillo, La maison du convertible, Bimodal, Jour, HSBC, Quelle, Bouigues immobilier. Print briefs only.

## 2010 (8 months)

### L'ECURIE / INTERSECTION

- Graphic designer / Art director for the agency «L'ECURIE». NISSAN, CITROEN, HARDRIGE, FIAT, DACIA, RENAULT. (websites, invitations, presskits etc.)  
- Graphic designer / Art director for the magazine «INTERSECTION» France, and Belgium in collaboration with Yorgo Tloupas. Worked on the layouts and on the whole magazine for several issues (2 french and 1 belgium issue.)

## 2009 (6 months)

### JET LAG / SOCHIC MAGAZINE

Graphic designer for the agency JET LAG. Carven, Daniel Hechter, Thomas Wylde, HOM. (press kits, advertising campaigns, posters, lookbooks etc..) Art director / graphic designer for the magazine «SOCHIC». Collaborated to the design of 2 issues. (quarterly magazine)

## 2007-2017 (ongoing)

### FREE LANCE ART DIRECTOR

Conception and realisation of logo's, visual identities, brochures, websites, look-books, business cards, storyboards, invitations etc...

TF1 PUBLICITÉ / GAS BIJOUX / MUSÉE ROSA BONHEUR / TGV LYRIA ...

### STUDIES: graphic design.

2008: master grade in graphic design and art direction, ESAG Penninghen, Paris.

2003-2008: ESAG Penninghen, école supérieure d' arts graphiques et architecture intérieure, Paris.

2003: french baccalauréat in literature.

### COMPUTER GRAPHICS:

photoshop, illustrator, in design, quark-express, after effects, dreamweaver, flash, carrara.

### LANGUAGES:

french : bilingual  
english : bilingual  
german : basics  
italian: basics

### PUBLICATIONS:

2008: Publication on the web site jalou gallery <http://www.jalougallery.com/marion-sorrel-dejerine-newtalent-286.htm>  
Poster for the exhibit intituled V.O.B at the gallery anatome Paris 11th.

2007: - Document store. communication agency. Illustration intituled «february 2008» for publication.

- Internship at Grey Advertising in London.